

Business Decisions (BDEC)

COURSES

BDEC 3311. BUSINESS DECISION MAKING - PLANNING, ETHICS, SUSTAINABILITY, & AGILITY. 3 Hours.

Students are exposed to broad and integrative business knowledge as they learn to lead and manage teams while creating a business plan. The business decisions they make focus on value added offerings and are crafted in a culture of ethical, sustainable, and agile business activity. Ethics are discussed as a critical staple of decision making during times of fundamental and less predictable change. Sustainability is discussed as a touchstone for innovative decision making. Agility is discussed as a decision making trait needed in times of evolving marketplace needs. Written business plans are evaluated by business professionals. Student teams also compete for various awards by presenting their business plans to those business professionals in a business exhibition format called the Sustainable Business Challenge. Prerequisite: Junior standing, 60 completed hours.